

[Technology Accelerator]

[Innovation Adviser]

INVESTIN is a Polish, Warsaw-based, investment and consulting company focused on technology ventures, startups' acceleration and professional business development.

# We Undertake New Challenges

Its diversified business, financial and fundraising experience dates back to 2002 when it was established by Mr. Władysław Halbersztadt. Accumulated know-how and market visibility uniquely positions INVESTIN as a source for the best technologies in Poland/CEE, providing a continuous deal flow base, technology evaluation and project incubation to establish and grow high-tech ventures.

## We Accelerate Great Start-ups

The INVESTIN's current portfolio includes innovative companies and projects based on top R&D results, strong intellectual property and/or unique business know-how, such as i.e.: software for remote monitoring of clinical trials, technology for recycling of used electric and electronic equipment, technology for the production of bio-organic solvents, as well as industrial system for precise grinding and an electronic automatic debt recovery system. More than 750 projects were screened or subjected to due diligence.

## We Advise on the Global Markets

INVESTIN supports large companies, SMEs, universities and research institutes in the area of innovation, R&D development, technology transfer and commercialization. INVESTIN possesses wide and growing portfolio of Clients supported by excellent references on, inter alia, technology valuations, IP due diligence, market and technology analyses, commercialization paths, legal and tax aspects. Its Commercialization Academy® is the only complex and coherent training program in the area of innovation in Poland. We work for more than 100 Polish and foreign Clients where around ½ are innovative companies and ½ universities and research institutes.

#### **Key Facts:**

- Wide expertise in matching public and private funding
- Unmatched access to quality high-tech deal flow
- Presence close to major Polish clusters of innovation
- Established in 2002 originally as an advisory firm to SMEs, listed companies, corporations
- \$25 million raised till 2010 for manufacturing, media, IT, Internet and financial Clients
- 21 startups by first-time entrepreneurs developed and financed jointly with Warsaw Municipality in 2012
- Currently building start-up portfolio in three investments clusters: eHealth, Fin Tech and Energy

#### Management:

Władysław Halbersztadt, 39. Founder with proven 15 years of experience in technology sector, business development, seed investments and financial consulting including NewConnect capital market (Warsaw Stock Exchange), EU funding and start-up transactions.

Piotr Koral, 48, CEO, business professional with track record in technology, services, real estate and retail companies. In parallel served as Deputy Director of Finance and Operations of the Museum of the History of Polish Jews in Warsaw from 1998 to 2012. In mid-90s marketing director and sales positions at Rexair - Rainbow cleaning system.

#### Core Team:

### Investment Team (6 people)

- Two Directors (management)
- Venture Partner with 30-years global investment experience
- Technology Expert with 30 years as patent examiner
- Two Associates/ Analysts

### <u>Development Team (2 people)</u>

- **Business Development** Manager
- Commercialization Academy® Manager

#### Professional Services Team

- 10 Independent Analysts
- 50+ Industrial and Technology Experts remaining in close relations with us

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